

WORKING OUT THE NEW NORMAL

Workout fanatics and casual gym visitors alike have always had an expectation that fitness facilities must provide a clean, safe environment. But now it's become an investment for the long-term. **So what's changed?**



KEEPING IT CLEAN

Maintaining hygienic fitness centers has always been a challenge.

It is expensive, and with staff shortages, it's difficult to hire and retain employees who are expected to constantly and consistently keep gyms clean.

Not to mention the additional cost of disinfectant chemicals — and all those wipes!

**99.9%
EFFECTIVE**
Against
Viruses that
cause COVID
& the Flu

INCREASED COMPETITION

On top of cleaning hurdles, lockdowns lasted long enough to give streaming workout providers a true shot at market share. Just last year, global downloads of fitness apps increased by almost 50%. More competitors equals more competitive pricing and less room for margin.

**NO SWEAT! WITH CASPR:
YOU'VE GOT THIS!**

Here's the Good News

Most members returning to the gym are confident in the cleaning protocols, so your focus is to get them in there! Here's how to show your members you've got them covered.

CASPR's technology is independently proven **99.96% effective** against bacteria, viruses and mold. The result is continuous disinfection of the air you breathe, plus disinfecting on all gym equipment and room surfaces.

CASPR (which stands for Continuous Air & Surface Pathogen Reduction) also protects and reduces odors in spaces that get wet — like locker rooms. That's a plus in any gym!

Better yet, all CASPR products **run on their own 24/7** and come with a **low-maintenance guarantee**, allowing your staff to stay focused on member priorities.



CASPR Solutions Fit Any Fitness Center Space



CASPR BLU Tile

- Just pull out one of your ceiling tiles and replace it with a CASPR BLU Tile
- It's no secret! Members visibly see you've invested in the best solution to keep them safe



CASPR Pro

- Units are installed directly into the HVAC air ducts
- It's behind the scenes, but offers the same full protection as BLU Tile



CASPR Compact

- Our plug-in unit sits on a table or shelf quietly disinfecting 1,500 sq. ft.
- Can't alter your HVAC systems? This is for you!

LET'S GET MOVING!

The No-Sweat Solution is easy and painless.

CASPR's experts will review your needs and create an installation plan. Protect your fitness center today!

We're here to help.

Low
Monthly
Financing
Available